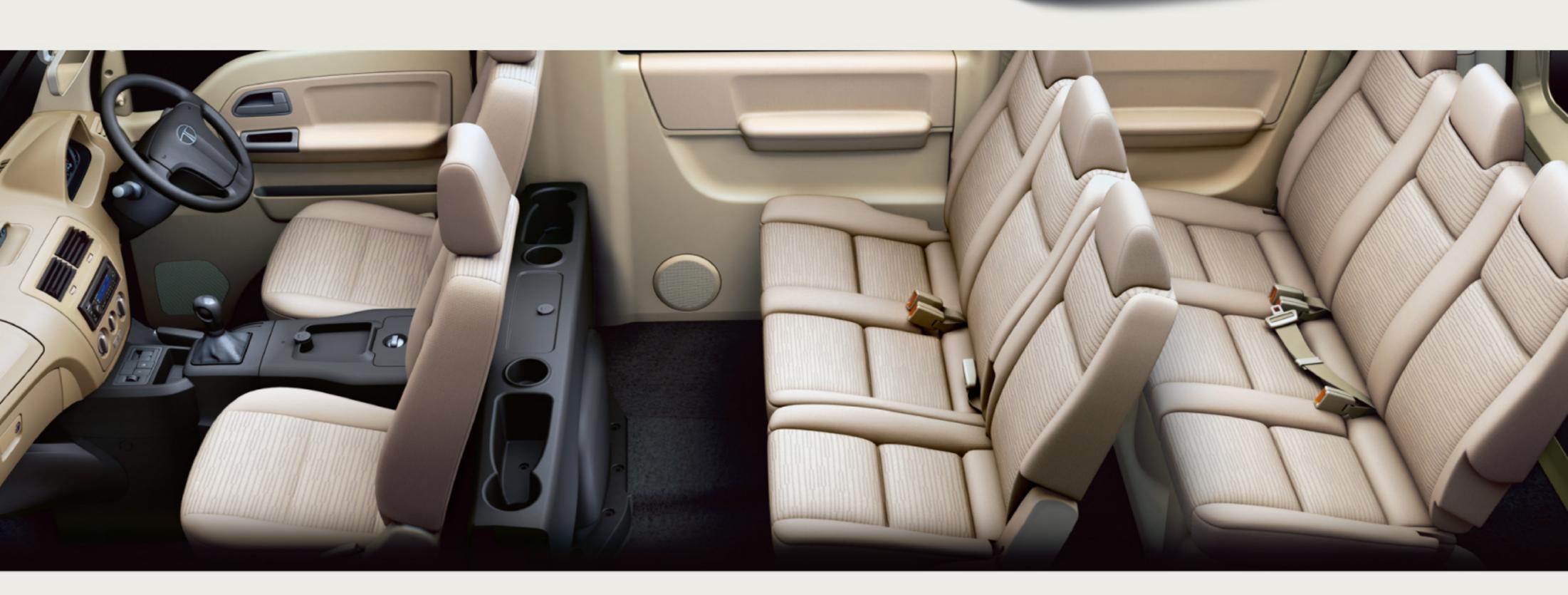




THE NEW TATA VENTURE

MORE FEATURES. MORE COMFORT. MORE LUXURY.





Good things come to those who always want more from life. The new Tata Venture has been created for this breed of people. Because those who want more good things in life, usually end up getting what they want.

MORE LUXURY

Inside here, there is more happiness.

- · Power windows.
- Music system with aux-in.
- Dual AC with AC vents for all 3 passenger rows.
- Enhanced seating comfort with full back support, thigh support and option of captain seats.
- Best-in-class legroom and space for 3rd row passengers.
- Reclinable 1st & 2nd row seats.
- Cool cabin technology with 4 layers of insulation ensuring optimal AC cooling NEW





Ample luggage space



Dual AC with Cool cabin technology

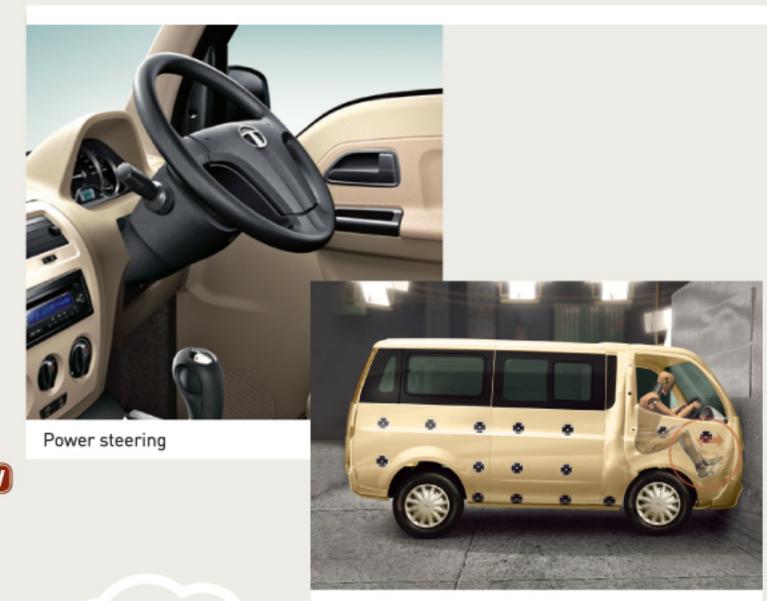


CD/MP3 player with aux - in

MORE SAFETY & DRIVING COMFORT

To keep all occupants safe at all times there is more safety features in the Tata Venture.

- Power steering & best-in-class turning radius of 4.5 m
- Crumple zones with thick A-pillars, side impact protection beams & collapsible steering
- Drive easy technology that reduces clutch effort and provides easy gear shifting with precise gear slotting NEW
- Stability technology that maintains high speed stability at cornering and keeps traction during uphill driving and on loose gravel NEW



Compliance with crash test norms

15.42 KMPL

MORE POWER & MORE SAVINGS

The Tata Venture now comes with

More power

- Best-in-class torque of 135Nm for better load carrying capacity
- 1.4L Turbo Diesel TCIC engine giving 71PS power for faster acceleration.
- Engine duro technology that has improved engine cooling performance,
 deeper first gear ratio & better traction for effective driving on hilly slopes NEW

More savings

- Diesel engine with best-in-class mileage of 15.42 kmpl
- Increased tyre life of 40,000 km NEW
- Better clutch life & enhanced starter motor life thus reducing maintenance costs (NEW)
- Excellent warranty terms of 2 years/75,000 km with an option of extended warranty
- Availability of low assured maintenance of ₹ 0.42 per km* NEW



1.4 L Turbo diesel engine



Engine duro technology

| | Model | LX | EX | GX |
|----------|---|--------------|-------------------|---------------------------------------|
| | SAFETY AND SECURITY | | | C.A. |
| | Engine Immobilizer | | | |
| | Front Fog Lamps | | | • |
| FEATURES | Reverse Guide System | | | • |
| | Front Crash Reinforcement | | | |
| | Side Impact Protection Beams | | • | • |
| | High Mount Stop Lamps | | • | |
| | Collapsible Steering | • | • | • |
| | Child Lock | • | • | • |
| | STYLING | | • | |
| | Interiors | Dual Tone | Dual Tone | Dual Tone |
| | | Grey & Linen | Grey & Linen | Barlie Beige & Linen |
| | Passenger Cabin Trim | Hard Pad | Injection Moulded | Injection Moulded with Fabric Inserts |
| ' | Stylized Wheel Caps | | • | • |
| FEATURES | Body Colored Bumpers, Door Handles and ORVM | | | • |
| Æ | External Antenna | | | • |
| | Tinted Glasses | • | • | • |
| | Anti Roll Bar | • | • | • |
| | COMFORT & CONVENIENCE | | | |
| | HVAC - Dual AC with Roof Integrated Louvers | | • | |
| | Music System with 4 Speakers | | | • |
| | Provision of Music System | • | • | |
| | Front Power Windows | | | • |
| | Flat Folding 3rd Row Seats | • | • | • |
| | Keyless Entry | | | • |
| | Rear Wash, Wipe and Demister | | | |
| S | Butterfly Type 3 - Speed Front Wipers | | • | |
| FEATURES | Digital Clock and Digital Information System | | • | |
| 뿐 | Roof Lamps | • | • | • |
| | Vanity Mirror | | | • |
| | Retractable Inner Grab Handles | | • | |
| | Tachometer | | • | • |
| | Rear Utility Cover | | • | • |
| | Mobile Charger / | | • | • |
| | Cigarette Lighter | Front | Front | Front & Rear |
| | 2 Glove Boxes | • | • | • |

| | ENGINE | 4 Cylinder IDI Diesel Engine |
|----------------|-------------------------|--|
| | | with Turbo Charger & Intercooler |
| | Capacity | 1405 cc |
| | Max Output | 71 PS (70 HP) @ 4500 rpm |
| | Max Torque | 135 Nm @ 2500 rpm |
| | STEERING | Power Steering |
| ' 0 | SEATING CAPACITY | 7 (Front Facing, Optional Captain Seats), 8 (Front Facing) |
| ATIONS | SUSPENSION | (Front: Independent Suspension, Strut Type, Anti Roll Bar; Rear: Multi-link Suspension with Coil Springs) |
| 2 | GEARBOX | 5 + 1 (Synchromesh) |
| SPECIFICATIONS | BRAKES | Vaccum assisted independent hydraulic (Front Disc and Rear Drum) |
| ĺ | TYRES | 165 R 14 LT 8PR (14") |
| | DIMENSIONS | |
| | Length / Width / Height | 3950 X 1565 X 1878 mm |
| ĺ | Wheel Base | 2100 mm |
| | Ground Clearance | 160 mm |
| | TURNING RADIUS | 4.5 m |
| | GROSS VEHICLE WEIGHT | 1990 kg |
| | FUEL TANK CAPACITY | 33 Ltr. |





Email: reachus@tatamotors.com or SMS "Venture" to 5616161 or Call 1800 209 7979 (toll free) for more details.

TATA Venture carries a warranty of 2 years or 75,000 kms* (whichever is earlier*).

Specifications and features may vary across variants. Colours and specifications shown are indicative and subject to change without notice. Colours shown may vary from actual due to printing limitations. Models/variants may be discontinued without prior intimation. Please check with your local dealer prior to placing order. For any further details, please contact: **TATA MOTORS LTD.** One Indiabulls Centre, Tower 2A & B, 20th floor, 841, Senapati Bapat Marg, Jupiter Mills Compound, Elphinstone Road (West), Mumbai - 400 013 or e-mail us at reachus@tatamotors.com or sms 'Venture' to 5616161. For more information visit us on www.tataventure.com. You can also join us online at www.facebook.com/tataventure.