

# DESIGNED TO FAST TRACK YOUR BUSINESS GROWTH



TRUCKS | BUSES BEYOND TOMORROW

**TATA** MOTORS

ULTRA

## F U TTU R



CHANGING NEEDS OF CUSTOMERS

## CHANGING— TECHNOLOGY

Keeping step with changes in these two spheres is what gives

Tata Motors the pioneering edge and leadership position in India's

commercial vehicles industry. The Tata Ultra ILCV Range is the

latest addition to the long list of 'firsts' from Tata Motors.

Designed for superior earning potential during their lifetime

through a higher performance promise to our customers, Ultra

ILCV trucks are a symbol of future trucking in India.



### **GEARED TO MEET**

## GROWING NEEDS



#### GVW

Option of 8 T and 9.6 T

#### **Load Body**

Choose from Load Body lengths of 14, 17 and 20 ft

#### **Load Margins**

Gives you the advantage of higher load margin

#### Gearbox

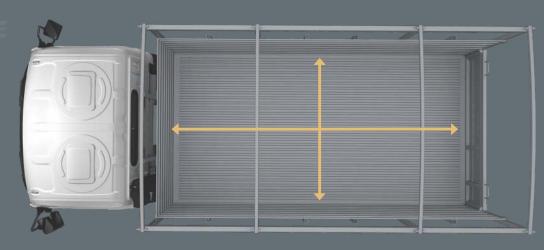
An efficient Next Generation Gearbox enables a 'powered' performance

#### Clutch

A bigger and longer lasting clutch

#### **Exterior**

An idea-based exterior design for the sleek, futuristic looks



14, 17 & 20 FT



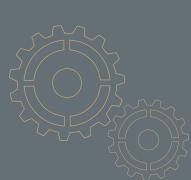
## FUTURE

#### SMART FEATURES

#### World Class Cabin

- All-new steel cabin aesthetically designed with elegant looks
- Hydraulic 45 deg tiltable cabin easier engine access, lesser downtime, easier maintenance
- Dash-mounted gear lever makes it walk through
- Passes pendulum test reinstates safety
- Provision for AC
- Utility pockets on the head box provides more storage space







#### Chassis

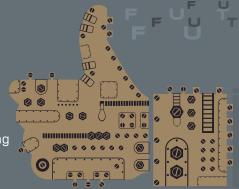
- Strongest chassis in its class with bolted design for increased modularity
- Rolled frame (Domex 650 high strength steel with high tensile strength)
- Straight long member multiple wheelbase options

#### **Battery with Magic Eye**

The Magic Eye indicates the state of charge of the battery & its electrolyte level as:

- If a green circle is viewed from the top of the Magic Eye battery is fully charged
- ullet If clear & transparent is viewed from the top of the Magic Eye battery needs charging
- If red circle is viewed from the top of the Magic Eye battery needs topping up





#### Brakes

- Front disc & rear drum first time in an Indian commercial vehicle
- Better heat dissipation & better braking efficiency at high speed & loads
- Dual air over hydraulic low weight
- Reduced braking effort
- Fail-safe circuit for safety

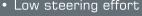




#### **Steering**

- Power steering with drooping characteristic
  - stability at high speed
- Tilt, telescopic & collapsible suitable for any driver
- Low steering effort





#### **Comfortable Seating**

- Wider comfortable seats for 3 (driver + 2 passengers)
- Height adjustable driver seat
- Integrated headrests and armrest in centre
- Reduces driver fatigue
- Increases overall driving comfort



#### Lamps

- Head lamp new generation stylised clear lens lamps
- Tail lamp integrated with LED lamps,
   first time in a commercial vehicle



- Front parabolic leaf for smooth
   rides and comfort at variable loads
- Rear semi-elliptical leaf spring
- Tuned shock absorbers adjustable to GVW
- Both front and rear suspension come with rubber bush no hassles of greasing now









#### **Instrument Cluster**

- New generation multi-display electronic cluster
- Displays trip kmpl Indicators fuel, water in fuel, low air pressure, rpm, speed, brake, seat belt, temperature, economy, assistance, time, neutral position, etc.
- Reliable combination switch

#### Tyres

- Radial tyres with low aspect ratio
- Better torque on wheel
- 55% longer life
- Less rolling resistance better fuel economy

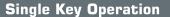






#### **Convenient footsteps**

- Easy to enter/exit for both driver & co-driver
- Stylish looks in sync with body design curves
   & arches



For the comfort and ease of driver









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Ultra	81	2
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Description		Ultra 912			Ultra 812				
Engine	TATA 497 TCIC								
Power		125 PS @2400 rpm							
Torque		400 Nm @ 1300-1500 rpm							
Clutch Type		Single Plate Dry Friction Type Booster Assisted, 330 mm							
Gearbox		GB 550 (6 Forward + 1 Reverse)							
Tyres		235/75R 17.5			225/75R 17.5				
Steering Type	Power Steering - Tilting & Telescopic								
Brakes	Front - Disc, Rear - Drum, Dual Air over Hydraulic								
Min. Ground Clearance (mm)		189			185				
Gradeability		33%			36%				
Fuel Tank Capacity (Itrs)	120 (33 & 39 WB) & 160 (45 WB)								
GVW (kg)		9600		8000					
Wheelbase (mm)	3310	3920	4530	3310	3920	4530			
Turning Circle Diameter (mt)	10.8	12.9	15.2	10.8	12.9	15.2			
	Cab, CLB, HD		Cab, CLB, HD						
Length (ft)	14	17	20	14	17	20			
Width (ft)	7.4	7.4	7.4	7.4	7.4	7.4			
Height (ft)	2.9, 6.7	2.9, 6.7	2.9, 6.7	2.9, 6.7	2.9, 6.7	2.9, 6.7			
Warranty		3 years / 3 lakh km, whichever is earlier							

Colours





Blue



Sardinia Red



Yellow





Write to us: tataok@tatamotors.com SMS: 5616161

Call us on: 1800-209-7979 (Toll-free)



Har Kadam Par Khushiyan

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#### **TATA MOTORS**

For more information on Ultra LCVs & ICVs, please visit our website: www.tatamotors.com. You can also contact our Sales Office: Tata Motors Limited, 20<sup>th</sup> Floor, Tower 2, One Indiabulls Centre, 841 Senapati Bapat Marg, Mumbai 400 013. Tel.: +91 22 66586000; Fax: +91 22 66586010

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