

TOUGHNESS GUARANTEED

PRESENTING **TATA** XENON PICKUP - THE SMARTEST PICKUP IN ITS CLASS.



**TATA
XENON
PICKUP**
AAPKI ALAG PEHCHAN



Meet the Tata Xenon Pickup - the smartest pickup the Indian roads have ever seen. Born of the Tata Motors, philosophy of providing intelligent solutions that change lives, the Tata Xenon is the perfect combination of ruggedness, comfort, performance and looks. No wonder, then, it's the smartest choice for smart people to make.

LOOKS SMART - ARRIVE AT A WHOLE NEW STATUS WITH A NEW STATUS SYMBOL

- Internationally-acclaimed cabin design
- Integrated wheel arches
- Body colour bumper
- Motorised clear headlamps
- Chrome grill finisher
- Body colored front bumper & wheel caps as standard



WORKS SMART - GET MORE WORK DONE WITH HALF AS MUCH EFFORT



- 72 hp turbo-charged DI engine for faster pickup
- 22 mkg torque for better pulling
- 120 kmph top speed for faster turnaround
- 32% gradeability for better climbing on slopes

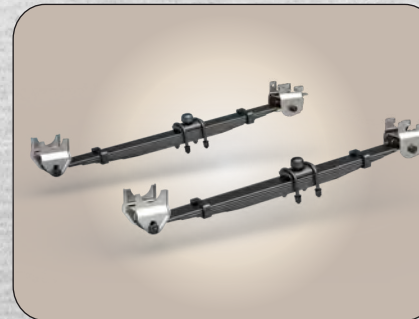
FEELS SMART - COMFORT THAT MAKES THE TOUGHEST TASKS FEEL EASY

- Car-like dashboard
- Power steering, adjustable steering column
- Clutch foot rest
- Mobile charging point
- Bucket seats covered with fabric
- Radial tubeless tyres for safety & convenience



BUILT SMART - NEVER BEFORE HAVE RUGGEDNESS AND BEAUTY BLENDED THIS SEAMLESSLY

- Semi-elliptical leaf spring at front for ruggedness
- Two stage semi-elliptical leaf spring for good loading capacity with adequate comfort
- Proven aggregates to withstand the test of time
- Robust built to handle varied market loads & harsh operating conditions



SAVE SMART - GET MORE FOR LESS



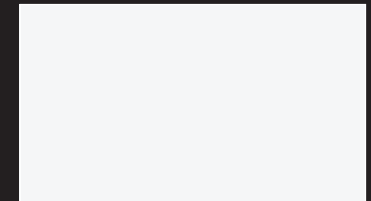
- Turbo-charged engine with better fuel efficiency
- Flat torque characteristics of engine
- Service interval of 15000 km - Low maintenance cost
- 3 lakh km/3 years' warranty - Peace of mind for the operator

FUNCTIONS SMART - MAKE SPACE FOR BRILLIANCE

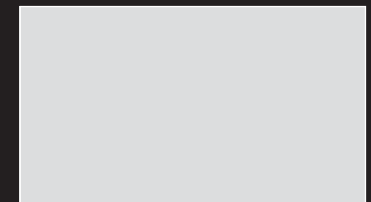
- Longest in class cargo deck
- Drop sides load body for easy loading & unloading
- Convenient loading height



Available in 4 Exciting Colors



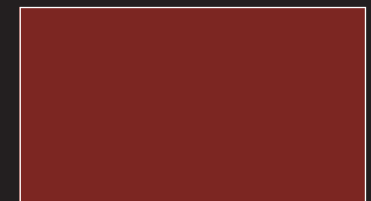
ARCTIC WHITE



ARCTIC SILVER



ARIZONA BLUE



MINERAL RED

SPECIFICATIONS

ENGINE

Model
Type

XENON PICKUP

Tata 4SP TC BSIII
Water-cooled, direct injection,
turbocharged diesel engine
2956cc
72hp@3000rpm
223Nm@1600-2200rpm

Capacity
Max output
Max torque

CLUTCH

Single plate dry friction diaphragm

Gearbox

GBS76 – 5/4.1
Synchromesh on all gears
5 forward + 1 reverse

STEERING

Power steering, tilttable,
collapsible steering column

SUSPENSION

Front
Rear

Semi-elliptical leaf spring
Semi-elliptical leaf spring
Anti-roll bar at front & rear

BRAKES

Front
Rear

Disc brakes
Drum brakes
Vacuum-assisted, independent,
hydraulic

WHEELS & TYRES

215/75 R16 radial

FUEL TANK CAPACITY

60 litres

PERFORMANCE

Max speed 120kmph
Max climbing ability 32%
Max turning circle diameter 12.7m

DIMENSIONS (MM)

Wheelbase 3150
Overall length 5361
Overall width 1860
Load body (l x b x h) 2565 x 1675 x 415
Flatbed with drop sides

WEIGHT (kg)

Max GVW 2950
Kerb weight 1910

SEATS

Seating capacity D+1

WARRANTY

3 lac km/3 years
(whichever is earlier)

For more information contact: Tata Motors Limited, Commercial Vehicles Marketing Office, 20th Floor, Tower 2, One Indiabulls Centre, 841, Senapati Bapat Marg, Mumbai - 400 013. Tel: (022) 6658 6000, Tollfree: 1800 20 97979 Fax: (022) 6658 6010. www.tatamotors.com or SMS* <XENON PICKUP> to 5616161

The illustrations and photographs may show accessories and items of optional equipment that are not part of standard specifications. Due to printing processes, colours may vary slightly from those shown. All listed specifications are current and subject to change or upgrade without prior notice, in accordance with the company's policy of continuous improvement.



Enroll today! Call 1800 209 7979 or
email: delight@tatamotors.com or
visit www.tatadelight.com